



Slater's Sheep Community Art Project - Sponsorship Information & Commitment

Thank you for your interest in a sponsorship of the Slater's Sheep community art project, in support of the Samuel Slater Experience museum, which will open in Webster this summer.

We have compiled here a series of frequently asked questions and answers. A Sponsorship Agreement is also attached. If you have additional questions, please contact Connie Gallant at cgallant@samuel Slater Experience.org or Barbara Van Reed at bvanreed@samuel Slater Experience.org.

Why were sheep chosen as the icon for the project? Samuel Slater's claim to fame in America is his implementation of the first successful water-powered cotton spinning jennies and contribution to textile manufacturing. But he also built one of the nation's first woolen mills in Webster, and a sheep symbolizes that achievement. (We also thought that painting a sheep would be more fun than painting a bobbin of yarn.)

How much does a sponsorship cost and what does it include? The Slater's Sheep sponsorship is \$2,900. That includes the fiberglass sheep sculpture, an artist's stipend for materials and time spent, cement base, clear coating finish, plaque with sponsor name and artist name, deliveries, and project expenses.

Can several individuals or businesses partner together for a sponsorship? Yes.

What are the dimensions and weight of the sheep sculpture? The sheep sculpture is life-sized, 30.5" high, 40" long, and 19" wide. It weighs 30 pounds. The weighted cement base to which it will be secured for display is 36" x 26" x 4."

Who will choose a design and an artist to paint the sculpture? We hope to get a great variety of designs created by professional and skilled amateur artists. Sponsors may contract directly with an artist, such as an in-house art department, a local school art department, or professional artist. We will also provide a list of artists from which a sponsor may choose. In both cases, we reserve the right to pre-approve the design to ensure that it meets quality standards and acceptable content, appropriate for public display. Liaison for artists is Dave Laabs, email dave@theairbrushshack.com or call 860-377-3618.

What are the design considerations? The artistic design can reflect a theme inspired by a business's product or service, an individual interest or hobby, or a flight of fancy. But there are rules, as the sheep will be on public display. It must be acceptable for family

viewing; emphasize artistry over commercial message; exclude political, antisocial or sexual references; exclude offensive, insulting, or negative references to another business or organization; exclude copyrighted material.

Can I include the logo of my business on the sheep? Yes, you may incorporate your company or organization named and logo into design. However, we ask that this take up no more than a 12” x 12” section of the sheep.

Can I give my sheep a name? Please do! We would like to list and promote the project with individual creative “names” for the sheep as well as the sponsors.

Where can my sculpture be placed? The sculpture is made of resin and fiberglass, designed and crafted for outdoor display, impervious to weather. Sponsors may choose where they want to “graze” their sheep. It can be at their own location, on a lawn, in a parking lot, in front of a building, in a lobby, preferably in a highly visible, highly trafficked spot. If a sponsor does not have a suitable outdoor location, we will find a public place or willing business to display it.

What is the anticipated life of the sculpture? When properly painted and coated, the sculpture can last up to 15 years. However, we request that the sponsors publicly display their sculpture for at least one year from date of delivery of the completed, painted sheep. Thereafter, it can be moved to a private location of the sponsors’ choice. Sponsors retain ownership of their sculpture.

What is the timeline for the Slater’s Sheep art project? The call for sponsors and call for artists will begin in early June. Artists should be given six weeks to complete their work. Artists will deliver the painted sheep to us for clear coating, attachment to the cement base, and addition of the sponsor/artist plaque. The sheep will then be delivered to the sponsor for placement.

How will the Slater’s Sheep art project be publicized? The purpose of the Slater Sheep Art Project is to bring awareness to the opening of the Samuel Slater Experience. We will publicize the project, and specifically the individual sponsors, with printed media and website campaigns, SSE social media, advertising, and banners.

The Samuel Slater Experience will become a local attraction for families, students, and tourists from around the region. We sincerely thank the community sponsors who are willing to help us tell the story of Samuel Slater and historic Webster.

Sponsors will receive a free annual membership when Samuel Slater Experience opens, and a special invitation to the grand opening event.



Slater's Sheep Community Art Project Sponsorship Commitment

Business Name:

Contact Name:

Address:

Phone: _____ Email:

Slater's Sheep sculpture: \$2,900 each

Number of sheep you wish to sponsor:

Total amount:

\$ _____

Please pay deposit of 50%: \$ _____ with signed sponsorship agreement. Make checks payable to Webster Museums Inc., and send to Samuel Slater Experience, 31 Ray Street, Webster. Remainder is due at time of delivery of painted sheep. Deposits are not refundable.

Please check as desired:

I will find my own artist _____

I would like a list of available artists _____

Specify desired location for sheep sculpture

Target date for placement

Sponsor agrees to abide by the project specifications outlined in the Sponsorship Information document.

Notes:

Signature:

Date: _____